

ACCESS MARKETS

SECTOR PROFILE



Low Cost Operating Environment

- It is 4.9% more cost effective to do business here than in the United States
- Canada is the only G20 economy that ranks in the top 10 countries with low tax rates¹
- Central Alberta's highly efficient transportation network provides a competitive edge for expanding businesses

Canada is rated the #1 place to do business in the G7 for the next five years. With location, transportation and access, the fact is, you'll thrive here.

**Tap into the opportunities of
Central Alberta today.**

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¹ 2011 Paying Taxes - PricewaterhouseCoopers, World Bank & International Finance Corporation



CENTRAL ALBERTA
access prosperity

ACCESS MARKETS

Welcome to Central Alberta. As one of the continent's richest and fastest growing regions, opportunity lives here and your company can be in the center of it all.

Central Alberta is located in the heart of Alberta, with a two hour distribution capacity of over 2.4 million people, and an hour drive to either of two major centers, Edmonton and Calgary. With access to markets by road, rail, and air, Central Alberta businesses effectively serve regional, national, and international markets.

- Trade area of 275,000 people, representing over 40 municipalities in Central Alberta
- Access to over 15 million people in Western Canada and the Pacific Northwest
- The region's largest city, Red Deer, saw its population increase 19% from 2004 to 2010
- Highest proportion (18.6%) of young adults within working age population¹

MAJOR NORTH AMERICAN MARKETS

Distances to major centres from Central Alberta:

Canada	miles	USA	miles
Calgary	90	Seattle	767
Edmonton	95	Chicago	1,772
Vancouver	693	Houston	2,208
Toronto	2,290	New York	2,559



TRANSPORTATION & LOGISTICS

Through a variety of infrastructure, Central Alberta is capable of 24-hour delivery to all of Western Canada and the U.S. Pacific Northwest.



Roads

- A four-lane divided commercial highway runs between Edmonton and Calgary and links the Alaska Dempster Highway to U.S. Interstate I-15
- The CANAMEX corridor provides a seamless transportation route for goods and services travelling between Canada, the United States and Mexico, improving north-to-south flow of goods, transport productivity, and costs
- Quick access to the TransCanada highway, which links Canada port-to-port from Vancouver to Halifax
- Heavy industrial traffic has access to major high-load highways which intersect east to west and north to south throughout Central Alberta

Air

- Immediate access to two of the top ten busiest international airports in Canada
- Edmonton International Airport is Canada's northern most international airport, and Calgary's has grown 29% in the past 5 years
- Red Deer Regional Airport offers passenger, charter and air cargo service
- Ponoka Industrial Airport's CANPASS service facilitates the timely and efficient flow of goods

Rail

- Canada's two national rail services provide Central Alberta with transcontinental freight service
- Both Class 1 rail lines access U.S. rail networks to ship goods and purchase supplies